

**8th Advanced Research Seminar on Audio Description (ARSAD)**  
**Universitat Autònoma de Barcelona**  
**26-27 January 2021 (online)**

**PANEL 1. THE AUDIO DESCRIPTION PROCESS**

**Chair: Elisa Perego (University of Trieste)**

"Same film, different audio descriptions? On audience design and purpose of AD"

Iwona Mazur (Adam Mickiewicz University)

VIDEO PRESENTATION: <https://youtu.be/Mq8kbeH7XVg>

"The impact of pre-recorded audio description on the description process for theatre"

Nina Revijs (University of Antwerp)

VIDEO PRESENTATION: <https://youtu.be/V9pNLpprys8>

"Analyzing translation process of professional and novice audiodescribers"

Alexandra Frazão Seoane (State University of Ceará)

Paula Lenz Costa Lima (State University of Ceará)

VIDEO PRESENTATION: <https://youtu.be/5inyWTiBOKM>

"Is audio describing writing or translating?"

Anna Jankowska (University of Antwerp)

VIDEO PRESENTATION: <https://youtu.be/Z4LKMtFXL4E>

"The French-German TADS project: A multi method approach to the translation of AD scripts"

Nathalie Mälzer (Stiftung Universität Hildesheim)

Eva Schaeffer-Lacroix (Stiftung Universität Hildesheim)

Maria Wünsche (Stiftung Universität Hildesheim)

VIDEO PRESENTATION: <https://youtu.be/95rPCnktBN4>

"Upcycling audio descriptions: towards a more sustainable model"

Estel·la Oncins (Universitat Autònoma de Barcelona)

VIDEO PRESENTATION: <https://youtu.be/40H4WX06NXk>